

Twitter is an information-sharing network where each post, or “tweet,” is limited to 280 characters. If you set up a new account, choose a Twitter handle (username) that other users will recognize (often the name or abbreviation of your organization) and an easily identifiable profile picture. To be an active Twitter user, follow other individuals and organizations, follow their followers, retweet their tweets, and promote them to your audience. Post your own tweets that link back to your website or your other social media pages and use images and graphics when possible.

Create longer form messages by replying to your own tweets and creating a “thread.” Maximize your Twitter presence by staying engaged in conversations on subjects that are important to your mission, and by quickly responding to other users’ tweets and mentions of your organization or causes.

Adding a hashtag groups your tweet with related posts from other users, and is a useful way to become part of a conversation. Make sure to use the most applicable tags, and add #NCVRW2022 to your NCVRW tweets.

Five Tips for Tweeting

New users of Twitter may have difficulty adhering to a character limit. Use the tips below to make your tweets more concise:

- Replace spelled out numbers (“nine”) with numerals (“9”).
- Replace “and” with “+,” “&,” or “/” when appropriate.
- Use contractions.
- Substitute long words with shorter synonyms.
- Shorten links or remove “http:” and “https:” from the beginning of links, when possible.
- If you need additional characters or want to share longer-form content, you can ‘thread’ tweets together.

Sample Tweets

Leading up to NCVRW (posting dates: April 1–April 30 2022)

- National Crime Victims’ Rights Week promotes victims’ rights and honors crime victims and those who advocate on their behalf. Join us during this week-long initiative from April 24 to 30, 2022. #NCVRW2022 #victimservices www.ovc.ojp.gov/ncvrw2022
- Want to get involved in #NCVRW2022? Use @OJPOVC’s 2022 NCVRW Resource Guide to plan and promote your community events from April 24 to 30, 2022. #supportvictims www.ovc.ojp.gov/ncvrw2022
- Join the conversation! Use the hashtag #NCVRW2022 to learn about available resources and community events happening April 24–30, 2022. #victimservices #victimsrights
- National Crime Victims’ Rights Week is almost here! Follow #NCVRW2022 to stay connected and find compelling artwork and resources to raise awareness about crime victims’ rights and services at www.ovc.ojp.gov/ncvrw2022.
- Visit @OJPOVC’s #NCVRW2022 Resource Guide at www.ovc.ojp.gov/ncvrw2022 for tips on observing National Crime Victims’ Rights Week. #NCVRW2022 #victimservices
- National Crime Victims’ Rights Week begins Sunday, April 24, 2022. Visit www.ovc.ojp.gov/ncvrw2022 for information about resources, events, and activities.
- Need inspiration for your #NCVRW2022 event? See the 2022 NCVRW Resource Guide for helpful tips on advocating for victims in the media. www.ovc.ojp.gov/ncvrw2022



RIGHTS, ACCESS, EQUITY, for all victims
Help crime survivors find their justice.

- Plan your yearly efforts to help honor victims of crime in your community with the #NCVRW2022 Commemorative Calendar of crime victim-related observances at www.ovc.ojp.gov/ncvrw2022.

During NCVRW (posting dates: April 24–30, 2022)

- #NCVRW2022 starts today! Discover resources at www.ovc.ojp.gov/ncvrw2022 to learn how you and your community can help promote awareness.
- It's National Crime Victims' Rights Week! This year's theme is Rights, access, equity, for all victims. Join @OJPOVC in raising awareness and honoring crime victims and those who advocate on their behalf. #NCVRW2022 www.ovc.ojp.gov/ncvrw2022
- Join communities nationwide as they observe #NCVRW2022 this week and promote crime victims' rights and services. #victimservices #victimsrights www.ovc.ojp.gov/ncvrw2022
- Access @OJPOVC's #NCVRW2022 Resource Guide to learn about this year's theme of Rights, access, equity, for all victims. #victimservices www.ovc.ojp.gov/ncvrw2022
- Have you or someone you know been a victim of crime? The @OJPOVC #NCVRW2022 Referral Flier lists national resources that can offer support. www.ovc.ojp.gov/ncvrw2022
- Do you know what victims' rights exist in your state? Visit www.victimlaw.org to research state, federal, or tribal law. #NCVRW2022
- Use @OJPOVC's searchable database of victims' rights at www.victimlaw.org to research state, federal, and tribal laws. #NCVRW2022
- Visit www.ovcttac.gov for the tools and resources you need to help build your capacity to serve victims of crime. #NCVRW2022
- @OJPOVC TTAC offers a variety of free trainings to help you and your organization better engage communities and support victims. Learn more at www.ovcttac.gov. #NCVRW2022
- By pooling expertise and resources, we can support the healing and recovery of all crime victims and help build thriving communities. Start your #NCVRW2022 activities with the proclamation at www.ovc.ojp.gov/ncvrw2022.
- Support is available for victims of crime. Call 855-4-VICTIM to learn about victims' rights and options, confidentially and compassionately. <https://victimconnect.org> #NCVRW2022
- During #NCVRW2022 and throughout the year, we want to let victims of crime know that they are not alone. Find helpful tools to support and raise awareness about victims' rights and services. www.ovc.ojp.gov/ncvrw2022
- The OVC-funded Tribal Resource Tool is a searchable directory of services available for all AI/AN survivors of crime and abuse in Indian Country. The tool includes services for all ages of AI/AN survivors and victims, forms of victimization, locations, and needs of victims. Connect now. www.tribalresourcetool.org #NCVRW2022

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