



Twitter is an information-sharing network where each post, or “tweet,” is limited to 280 characters. If you set up a new account, choose a Twitter handle (username) that other users will recognize (often the name or abbreviation of your organization) and an easily identifiable profile picture. To be an active Twitter user, follow other individuals and organizations, follow their followers, retweet their tweets and promote them to your audience. Post your own tweets that link back to your website or your other social media pages and use images and graphics when possible.

Create longer form messages by replying to your own tweets and creating a “thread.” Maximize your Twitter presence by staying engaged in conversations on subjects that are important to your mission and by quickly responding to other users’ tweets and mentions of your organization or causes.

Adding a hashtag groups your tweet with related posts from other users and is a useful way to become part of a conversation. Make sure to use the most applicable tags, and add #NCVRW2023 to your NCVRW tweets.

## Five Tips for Tweeting

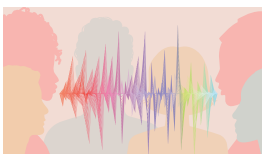
New users of Twitter may have difficulty adhering to a character limit. Use the tips below to make your tweets more concise:

- Replace spelled out numbers (“nine”) with numerals (“9”).
- Replace “and” with “+,” “&,” or “/” when appropriate.
- Use contractions.
- Substitute long words with shorter synonyms.
- Shorten links or remove “http:” and “https:” from the beginning of links, when possible. You can also consider using a link-shortening tool to make long URLs fit into limited space.
- If you need additional characters or want to share longer-form content, you can “thread” tweets together.

## Sample Tweets

### Leading up to NCVRW

- This year’s National Crime Victims’ Rights Week theme is Survivor Voices: Elevate. Engage. Effect Change. Join us during this week long initiative from April 23- 29, 2023. #NCVRW2023 #victimservices [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023)
- Want to get involved in #NCVRW2023? Use @OJPOVC’s 2023 NCVRW Resource Guide to plan and promote your community events from April 23 to 29, 2023. #supportvictims [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023)
- Join the conversation! Use the hashtag #NCVRW2023 to learn about available resources and community events happening April 23–29, 2023. #victimservices #victimsrights
- National Crime Victims’ Rights Week is almost here! Follow #NCVRW2023 to stay connected and find compelling artwork and resources to elevate survivor voices, engage survivor voices and effect change at [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023).
- Visit @OJPOVC’s #NCVRW2023 Resource Guide at [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023) for ideas to observe National Crime Victims’ Rights Week. #NCVRW2023 #victimservices
- National Crime Victims’ Rights Week begins Sunday, April 23, 2023. Visit [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023) for information about resources, events and activities.
- Need inspiration for your #NCVRW2023 event? See the 2023 NCVRW Resource Guide for helpful tips on how to amplify the voices of survivors and commit to creating an environment where survivors are confident they will be heard, believed and supported. [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023)
- Plan your yearly efforts to help honor victims of crime in your community with the #NCVRW2023 Commemorative Calendar of crime victim-related observances at [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023).



## Survivor Voices

Elevate. Engage. Effect Change.

## During NCVRW

- #NCVRW2023 starts today! Discover resources at [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023) to learn how you and your community can help promote awareness
- It's National Crime Victims' Rights Week! Let's commit to creating an environment where survivor voices are heard, believed and supported. #NCVRW2023
- #NCVRW2023 starts today! Discover resources at [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023) to learn how you and your community can help elevate and engage survivor voices, to effect change. #NCVRW2023 [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023)
- Join the nationwide observation of #NCVRW2023 this week and elevate and engage survivors to lift their voices, inform policy and practice, and thereby effect change #victimservices #victimsrights [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023)
- Access @OJPOVC's #NCVRW2023 Resource Guide to learn about this year's theme of Survivor Voices: Elevate, Engage and Effect change. #victimservices [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023)
- Have you or someone you know been a victim of crime? The @OJPOVC #NCVRW2023 Referral Flier lists national resources that can offer support. [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023)
- Use @OJPOVC's searchable database of victims' rights at [www.victimlaw.org](http://www.victimlaw.org) to research state, federal, and Tribal laws. #NCVRW2023 #victimservices
- #NCVRW2023 starts today! Discover resources at [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023) to learn how you and your community can help promote awareness.
- Visit [www.ovcttac.gov](http://www.ovcttac.gov) for the tools and resources you need to help you and your community promote awareness of the needs of crime victims. #NCVRW2023
- We can work together to elevate and engage survivors to lift their voices, inform policy and practice, and thereby effect change survivor voices. Start your #NCVRW2023 activities with the proclamation at [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023).
- Support is available for victims of crime. Call 855-4-VICTIM confidentially to learn about victims' rights and options. [victimconnect.org](http://victimconnect.org) #NCVRW2023 #victimservices #victimsrights
- During #NCVRW2023 and throughout the year, we want to let victims of crime know that they are not alone. Find helpful tools to elevate and engage survivors to lift their voices, inform policy and practice, and thereby effect change [www.ovc.ojp.gov/ncvrw2023](http://www.ovc.ojp.gov/ncvrw2023)
- The Tribal Resource Tool is a searchable directory of services for AI/AN survivors of crime and abuse in Indian Country. The tool includes services for all ages of survivors and victims. Connect now. [tribalresourcetool.org](http://tribalresourcetool.org) #NCVRW2023 #victimsrights #victimservices

## Survivor Voices

Elevate. Engage. Effect Change.

