

# X (formerly Twitter)

X, formerly known as Twitter, is an information-sharing network where each post on general accounts is limited to 280 characters. If you set up a new account, choose a handle (username) that other users will recognize (often the name or abbreviation of your organization) and an easily identifiable profile picture. To be an active X user, follow other individuals and organizations, follow their followers, reshare their posts and promote them to your audience. Post on your own and be sure to link back to your website or your other social media pages and use images and graphics when possible.

Create longer-form messages by replying to your own posts and creating a "thread." Maximize your X presence by staying engaged in conversations on subjects that are important to your mission and by quickly responding to other users' posts and mentions of your organization or causes.

Adding a hashtag groups your post with related posts from other users and is a useful way to become part of a conversation. Make sure to use the most applicable tags, and add #NCVRW2024 to your NCVRW posts.

## Five Tips for X

New users of X may have difficulty adhering to a character limit. Use the tips below to make your posts more concise:

- Use numerals ("9") instead of spelled-out numbers ("nine").
- Replace "and" with "+," "&," or "/" when appropriate.
- Use contractions.
- Substitute long words with shorter synonyms.
- Shorten links or remove "http:" and "https:" from the beginning of links, when possible. You can also consider using a link-shortening tool to make long URLs fit into limited space.
- If you need additional characters or want to share longer-form content, you can "thread" posts together.

## Sample X Posts

### Leading up to NCVRW

- This year's National Crime Victims' Rights Week theme is How Would You Help? Options, services, and hope for crime survivors. Join us during this week-long initiative from April 21-27, 2024. #NCVRW2024 #victimsservices [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024)
- Want to get involved in #NCVRW2024? Use @OJPOVC's 2024 NCVRW Resource Guide to plan and promote your community events from April 21-27, 2024. #supportvictims [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024).
- Join the conversation! Use the hashtag #NCVRW2024 to learn about available resources and community events happening April 21-27, 2024. #victimsservices #victimrights
- National Crime Victims' Rights Week is almost here! Follow #NCVRW2024 to stay connected and find compelling artwork and resources to promote options, services, and hope for crime survivors at [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024).
- Visit @OJPOVC's #NCVRW2024 Resource Guide at [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024) for ideas to observe National Crime Victims' Rights Week. #victimsservices
- National Crime Victims' Rights Week begins Sunday, April 21, 2024. Visit [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024) for information about resources, events, and activities.
- Need inspiration for your #NCVRW2024 event? See the 2024 NCVRW Resource Guide for helpful tips on how to amplify the question, "How would you help?" and raise awareness of options, services, and hope for crime survivors: [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024).
- Plan your yearly efforts to help honor victims of crime in your community with the #NCVRW2024 Commemorative Calendar of crime victim-related observances at [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024).



**Options, services  
and hope  
for crime survivors.**

## During NCVRW

- #NCVRW2024 starts today! Discover resources at [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024) to learn how you and your community can help promote awareness of options, services, and hope for crime survivors!
- It's National Crime Victims' Rights Week! Let's commit to asking ourselves: "How would you help?" Options, services, and hope are available for crime survivors. Learn more at [ovc.ojp.gov/ncvrw2024](http://ovc.ojp.gov/ncvrw2024). #NCVRW2024
- #NCVRW2024 starts today! Discover resources at [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024) for you and your community to raise awareness of options, services, and hope for crime survivors. #NCVRW2024 [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024)
- Join the nationwide observation of #NCVRW2024 this week and ask yourself: How would you support a crime survivor who turned to you for help? Learn about available options and resources so you are prepared to provide support. #victimservices #victimsrights [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024)
- Access the #NCVRW2024 Resource Guide to learn about this year's theme of "How Would You Help? Options, services, and hope for crime survivors." #victimservices [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024)
- Have you or someone you know been a victim of crime? The @OJPOVC #NCVRW2024 referral flyer lists national resources that can offer support. [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024)
- Use @OJPOVC's searchable database of victims' rights at [www.victimlaw.org](http://www.victimlaw.org) to research state, federal, and Tribal laws. #NCVRW2024 #victimservices
- #NCVRW2024 starts today! Discover resources at [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024) to learn how you and your community can help promote awareness of victims' rights and services.
- Visit [www.ovcttac.gov](http://www.ovcttac.gov) for the tools and resources you need to help you and your community promote awareness of the needs of crime victims. #NCVRW2024
- Start your #NCVRW2024 activities with an official proclamation for your community at [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024).
- Support is available for victims of crime. Call 855-4-VICTIM confidentially to learn about victims' rights and services or go to [victimconnect.org](http://victimconnect.org). #NCVRW2024 #victimservices #victimsrights
- During #NCVRW2024 and throughout the year, we want to let victims of crime know that they are not alone. There are options, services, and hope available across the U.S. Find tools to help you or your organization be prepared to help survivors: [www.ovc.ojp.gov/ncvrw2024](http://www.ovc.ojp.gov/ncvrw2024).
- Visit the Tribal Resource Tool, a searchable directory of services for all ages of survivors and victims of crime in Tribal communities. Connect now. [tribalresourcetool.org](http://tribalresourcetool.org) #NCVRW2024 #victimsrights #victimservices

**Options, services  
and hope  
for crime survivors.**

